



How to Grow Beyond UX Designer

<http://uxmas.com/>

The path forward in UX is like the path to UX - everyone's is different.

Explore Your T-Shape

- Read [UX Career Progression: Finding a Niche and Building a Brand](#)
- Ask someone, "What is my super power?"
- Evaluate and decide HOW you want to build out your "T".

Branch Out

- Start a blog, tweeting or just writing.
- Make a new connection at a Meetup or other gathering.
- Contribute as a speaker, presenter or organizer at an event.

Find Your Replacement

- Learn to scale yourself.
- Shift your focus from inward to outward.
- Design through conversation, not artifacts.

Step Up To Mentor

- Learn to explain UX to novices and non-UXers.
- Teach someone on your team a new skill or approach.
- Review a portfolio or help advise someone just starting.

Start from Nothing

- Find an un-met need and start a product or service.
- Identify and own the key performance metrics.
- Be the owner and make the decisions on the project.

As [Patrick Neeman](#) of [Usability Counts](#) says:

Be your own Product Manager.

For more, see [UXmas](#), [UX Mastery](#) and [UX How](#)

